

A stranger in the family by Diane Saxon

1. Introduction

The present report details the various stages of the publishing process carried out for the novel titled *A Stranger in the Family* written by Diane Saxon. The purpose of this project was to convert the author's manuscript into a professionally developed eBook. This paper describes all of the stages of the publishing process and shows how a strategic approach helps create an effective digital book.

2. Project Overview

In her novel, *A Stranger in the Family*, the author creates an engaging story revolving around the ideas of trust, identity, and secrets of a family. Although the book was compelling, it needed to be improved in several aspects. In particular, it was necessary to modify such features of the manuscript as its pace and structure. This paper discusses the process of achieving the desired outcome.

3. Objectives

The main aim of the publishing process was to improve the readability and general quality of the manuscript using professional editing. Further objectives were the design of an appealing and suitable book cover for the genre, formatting of the book so that it could be used digitally in multiple ways and optimization of metadata to increase visibility. It was also important to facilitate effective distribution and marketing of the book.

4. Publishing Process

4.1 Manuscript Evaluation

The first step was the assessment of the manuscript for aspects that needed improvement. Such things considered included the plot line, characters, and theme. As identified by the reviewer, some sections of the manuscript had inconsistent pacing and lacked clarity. From this, the plan of action was determined.

4.2 Editorial Development

Various levels of development were made during the editorial process to make sure that the manuscript was of high quality. Firstly, developmental editing was done to make sure that the manuscript had good flow, a lot of impact emotionally, and all the happenings in the manuscript were logical. Copyediting came next and its aim was to correct any grammatical error, develop sentences further and ensure that the tone and style of writing remained consistent. Proofreading was done last to make sure that no errors were left in the manuscript before publishing.

4.3 Design and Formatting

In the designing process, an effective cover design for the eBook was developed. The cover should depict the theme of mystery and the suspenseful aspects that are included in the story. In addition to this, the formatting process was also initiated to ensure that the manuscript will be formatted in accordance with the standard requirements of digital publishing industry.

4.4 Optimization of Metadata

The process of metadata optimization was implemented in order to increase the online visibility of the eBook. Keywords, categories, and descriptions were strategically chosen in order to ensure that the eBook appeared in the right searches targeting the appropriate audience. This procedure helped to position the eBook properly in the psychological thriller genre.

4.5 Distribution and Publication

When the book was ready for publishing, the next step was its distribution. Distribution implied that the book met the required technical criteria of various electronic publishing platforms, which ensured proper publication and availability. At this stage, the eBook received an opportunity to reach a broad range of potential readers.

4.6 Marketing and Promoting

Marketing and promoting were also considered essential stages during the preparation of the book. They entailed support for finding the target audience, developing marketing strategy, and promoting the eBook upon launching it on electronic platforms.

5. Results and Conclusions

The systematic approach to publishing helped create a professional-looking eBook with higher

quality of presentation. It became more engaging for readers thanks to the improved narrative. At the same time, the effective use of the metadata as well as optimal publication and promotion helped raise its visibility level. Overall, the eBook was put on par with competitors in the psychological thriller genre.

6. Discussion

It should be noted that the current case study is an example of the successful integration of multiple stages of publishing process into one project. It shows once again that in order to publish a successful eBook, it is necessary to combine creativity with strategic thinking.

7. Conclusion

Overall, the current paper shows how important it is to follow the systematic approach in publishing. The case of *A Stranger in the Family* proves that the publishing process itself has significant impact on the quality of an eBook.