Cookies Policy

Last Updated: December 7, 2025

This Cookies Policy explains how the Hailey AI website ("**we**," "**us**," or "**our**") uses cookies and similar tracking technologies when you visit our site. We want to be transparent about our use of cookies so you can make informed choices about your data. By continuing to use our Website, you agree to the placement of cookies on your device as described in this policy. If you do not agree, you can disable cookies via your browser settings (see **Managing Cookies** below), but note that some parts of our site may not function properly without cookies.

What Are Cookies?

Cookies are small text files that websites place on your computer or mobile device when you visit them. These files allow a website to remember your device and collect information about your visit, which can be used for various purposes – such as keeping you logged in, remembering your site preferences, or analyzing how the site is used.

Cookies can be "first-party" or "third-party." - **First-party cookies** are set by the website you are visiting (in this case, by our Hailey AI website). - **Third-party cookies** are set by a domain different from the site you're visiting – often these are used by advertising networks, analytics providers, or social media platforms integrated into the site.

Cookies might store information such as user settings, session identifiers, or other data used by a site to personalize and streamline your experience. Importantly, cookies do **not** typically contain personal details like your name or password in plain text; they usually contain anonymous identifiers.

In addition to cookies, there are similar technologies that can serve the same purposes: - **Local Storage and Session Storage:** These allow websites to store data in your browser, in a more persistent way than cookies or just for a single session. - **Web Beacons/Pixels:** These are small, invisible images or snippets of code embedded in websites or emails that track when they're viewed.

For simplicity, in this Cookies Policy, we will refer to all these technologies collectively as "**cookies**."

How We Use Cookies

We use cookies on the Hailey AI Website for a few key reasons, all aimed at providing a better, more secure user experience. **We do not use cookies for advertising purposes** and we do not share cookie data with third parties for marketing. Specifically, our uses of cookies include:

- **Essential Functionality:** Some cookies are necessary for our website to function properly. For example, if our site has multiple pages or interactive features (like the AI chatbot), we might use a cookie to keep track of your session as you navigate. This ensures that, for instance, the chatbot remembers what you asked on a previous page, or that any inputs you've given persist as you move around the site. These cookies are first-party and are only used for the purpose of delivering core site functionality.
- **Preferences:** We use cookies to remember any preferences you set on our site. For example, if you dismiss a notification or banner (such as a cookie notice), a cookie may remember that choice so the banner doesn't keep appearing. Similarly, if our site allows you to choose certain settings (like language selection, text size, or dark mode), cookies help store those settings for your future visits.
- **Analytics and Performance:** To understand how users engage with our Website and to improve it, we use cookies to collect **aggregated data** about site traffic and interactions. For instance, we may set a first-party analytics cookie to count unique visitors or see how often certain pages are visited. Another example is tracking usage of the Hailey AI chatbot – a cookie might note that a particular device used the chatbot so we can differentiate new users versus returning users (all anonymously). Importantly, **we do not use Google Analytics or any third-party analytics cookies.** Any analytics data is collected via our own tools and is used solely for our internal analysis of how to improve our Website and services.
- **Security:** We may employ cookies as part of our website's security measures. Cookies can help us detect malicious activity by, for example, identifying repeated failed login attempts (if we had a login system) or recognizing if a particular device is making a suspiciously high number of requests. They also help in fraud prevention and in ensuring that an action you take is intentionally made by you (such as a cookie used in confirming that form submissions are coming from the active site and not a cross-site request).

In summary, we use cookies **to make our site work effectively, to remember your settings, and to understand and enhance your user experience.** We do not use them to track you across other sites or to build a profile for advertising.

Types of Cookies We Use

Here are the general categories of cookies that may be in use on the Hailey AI Website:

- **Strictly Necessary Cookies (Essential Cookies):** These cookies are essential for the Website to perform basic functions and cannot be switched off in our systems. They are usually only set in response to actions made by you, such as logging in, filling out forms, or interacting with the site in a way that requires maintaining state (for example, using the chatbot across multiple pages). Strictly necessary cookies do not store any personally identifiable information; rather, they might contain a session ID or similar token. Without these cookies, certain services on the site may not be available, and the site may not perform as smoothly as intended.
- **Functionality Cookies (Preferences Cookies):** These cookies allow the Website to remember choices you make and provide enhanced, more personalized features. For instance, a functionality cookie might remember that you prefer a certain language (if we offer multi-language support) or that you have already signed up for our mailing list (so we don't show you a signup prompt again). These cookies are first-party and are used to improve your experience. The information stored in functionality cookies might be anonymized (e.g., it may not contain your name, but might contain an identifier that allows us to recall your preferences).
- **Performance & Analytics Cookies:** These cookies collect information about how visitors use our Website, so we can measure and improve its performance. They help us know which pages are popular or how users navigate through the site. For example, we might see through an analytics cookie that many users visit the FAQ page after the homepage, indicating we should make that easier to find. All analytics cookies on our site are first-party (meaning the data stays with us). They do not collect personal information about you—rather, they collect aggregated data (like number of visitors, time spent on page, etc.). We currently run our analytics internally and do **not use third-party analytics providers** that set their own cookies. If this ever changes, we will update this policy and provide appropriate notice.
- **Security Cookies:** As part of essential operations, some cookies could be considered security cookies. Their role is to ensure our site's security features work properly. For example, if we implement login functionality or form submissions, a security cookie might help prevent cross-site request forgery (CSRF) by confirming that the user's browser has already been to our site. Or a cookie might store a token that, when you submit a form, proves it really came from our site and not a malicious script. These cookies simply store these security tokens or flags; they do not track your behavior beyond what's needed for safety.

Cookies Duration: Cookies can be **session cookies** or **persistent cookies**. Session cookies are temporary and are deleted from your device when you close your browser. Persistent cookies remain on your device until they expire or are manually deleted. On our site, strictly necessary cookies might often be session cookies (for example, a session ID for your visit), whereas a preference cookie might be persistent (e.g., remember a setting for a few days or weeks).

We strive to set reasonable expiration times for our cookies. For instance, a session cookie will expire when your session ends (typically when you close the browser). A preference cookie may last a few weeks or months so that your preferences persist for future visits. We do not set any cookie with an excessive lifespan (years) except potentially an opt-out or do-not-show cookie which might last longer so it can continually honor your choice.

Third-Party Cookies

One of our core principles is respecting user privacy; thus, we have deliberately chosen not to use third-party cookies for advertising or external analytics on our Website. This means:

- **No third-party advertising cookies:** You will not find cookies from ad networks (like Google Ads, Facebook, etc.) on our site, because we do not run third-party ads or retargeting campaigns that track you.
- **No third-party analytics cookies:** As mentioned, we do not use services like Google Analytics that set cookies to track users across sites. Any analytics is done through first-party methods.
- **Social Media:** We currently do not have embedded social media share buttons or plugins that set their own cookies (those often act as third-party cookies). If in the future we integrate something like a Twitter feed or a YouTube video, those services might set cookies. We would update this section if that becomes relevant.

However, there are a couple of situations where you might encounter third-party cookies related to our site: - **PayPal:** When you proceed to PayPal to make a payment (for example, purchasing a Hailey AI service or product), you are effectively leaving our Website and interacting with PayPal's site. PayPal may set cookies on its own domain to manage the payment process (like to remember your login or track transaction steps). Those cookies are beyond our control and are governed by PayPal's cookie policy. Once you return to our confirmation page after payment, you might still have PayPal cookies in your browser, but they are only read by PayPal when you visit their site. - **External Links:** If our site provides links to external websites (for example, an article or a partner's site) and you click those, the destination site may set cookies. We recommend reviewing the cookie policies of any external sites you visit. - **Embedded Third-Party Content:** As of the last update, we do not embed third-party content that sets cookies (like maps, videos, or social widgets). If we do in the future (e.g., embed a YouTube tutorial video about Hailey AI), those third-party services might set cookies to track views or user interactions. We will endeavor to use privacy-friendly modes if available (like YouTube's privacy-enhanced mode), but ultimately any third-party content may introduce cookies from its own domain.

Rest assured, on our domain (the Hailey AI website itself), **we have configured things so that no third-party cookies should be present for typical usage.** If you ever suspect a third-party cookie on our site, please let us know so we can investigate.

Managing Cookies

Your Choices: You have the right to decide whether to accept or reject cookies. Since cookies are stored on your device, **you have full control** over them through your browser settings or other tools. Here are ways you can manage cookies:

- **Browser Settings:** Most web browsers provide settings that allow you to delete cookies or prevent them from being placed. You can usually find these under the "Options" or "Preferences" menu of your browser, often under a section labeled "Privacy" or "Security." For example:
- In **Google Chrome**: You can go to *Settings > Privacy and security > Cookies and other site data* to block or allow cookies and to clear existing ones.
- In **Mozilla Firefox**: Go to *Options > Privacy & Security*, then look for the Cookies and Site Data section to manage settings.
- In **Safari (Desktop)**: Go to *Preferences > Privacy* and you can choose to block all cookies or manage website data to remove specific cookies.
- In **Microsoft Edge**: Go to *Settings > Cookies and site permissions*.
- On **mobile browsers**, the settings will vary, but generally under the browser's settings and privacy sections you can clear cookies and data.
- **Note:** If you block all cookies from our site, certain essential features may not work (for instance, the chatbot might not retain context, or forms might not submit properly).
- **Cookie Banner/Consent Management:** Because our site's use of cookies is limited to essential and functional ones, we may not present a cookie consent banner for basic operation cookies (as these are exempt in many jurisdictions). However, if we ever introduce additional cookies that require consent, we will implement a cookie consent banner or management tool to let you choose which categories of cookies to allow. Always feel free to decline non-essential cookies — we will respect your decision and still provide you with service to the best of our ability.
- **Do Not Track & Global Privacy Controls:** Some browsers have a "Do Not Track" (DNT) setting or allow global privacy control signals that inform websites you do not wish to be tracked. While there is not a universal standard for how websites should respond to DNT, our practice is to **not engage in tracking** that would violate a DNT request. Since we don't use third-party tracking anyway, all users get essentially the same experience. If a global privacy control (like the Global Privacy Control signal) is detected and has legal effect (for example, under California law it can indicate an opt-out of sale/sharing), that's moot for us because we don't sell/share data. Nonetheless, we applaud tools that give users more privacy control.
- **Clearing Cookies:** You can always clear cookies from your browser. This will remove the cookies our site has set (along with those from other sites). Keep in mind, clearing cookies will log you out of websites and reset preferences on sites that use cookies for those purposes. On our site, clearing cookies might reset the chatbot session or make previously hidden notices appear again, since the cookie remembering those was removed.

For more detailed information on how to manage cookies for specific browsers, you can visit browser-specific support pages. Additionally, websites like **aboutcookies.org** or **allaboutcookies.org** provide general instructions and information about cookies and how to control them.

Please Note: If you choose to block or delete cookies, our Website will still be accessible, but some functionality might be limited. For example, if you block strictly necessary cookies, the chatbot might not work as intended, or the site may not remember your inputs from page to page.

Updates to this Cookies Policy

We may update this Cookies Policy from time to time to reflect changes in our practices, the law, or the technologies we use. When we make changes, we will update the "Last Updated" date at the top of this policy. If the changes are significant, we may provide a more prominent notice (such as a banner on our website or a brief notification on our homepage).

We encourage you to review this Cookies Policy periodically to stay informed about how we use cookies. Your continued use of our Website after any changes to this policy will signify your acceptance of the updated terms.

If we implement any new cookies or tracking technologies that materially expand beyond what is described here, we will update this policy and, if required by law, seek your consent.

Contact Us

If you have any questions or concerns about our use of cookies or about this Cookies Policy, please contact us:

- **Email:** info@techsiora.com
- **Mailing Address:** TechSiora, 11175 Reston Station Blvd, Reston, VA 20190, USA

We will do our best to address your inquiries and provide any additional information you need. Your privacy and trust are important to us, and we want you to feel comfortable with how we handle cookies and your data on the Hailey AI website.

Thank you for using Hailey AI and for taking the time to read our Cookies Policy! Enjoy your experience on our site, knowing that we strive to keep your privacy and user experience a top priority.